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### The Descent Of Air India

The Descent of Air India is a book by Jitender Bhargava, a former executive director of Air India. The book chronicles the financial downfall of the public sector airline. The book was withdrawn after a defamation suit was filed by former Aviation Minister Praful Patel. The book is now available as an ebook on Amazon Kindle Store. Hard copies are also available on Amazon India since January 2016 after the author self-published the book.

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### The Descent of Air India - Wikipedia

The Descent of Air India elucidates how the airline failed to adapt and change with the times bu. This is the story of how a dramatic set of events ran aground an airline that once ruled the skies; a behind-the scenes account of how submissive and indifferent chairmen, self-serving employees and union members, and a step-fatherly government, all led to Air India's downfall.

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The Descent of Air India by Jitender Bhargava

The Descent of Air India: Revised Edition eBook: Jitender Bhargava: Amazon.co.uk: Kindle Store

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The Descent of Air India: Revised Edition eBook: Jitender ...  
Banned book: The Descent of Air India Bloomsbury, 2013. Status:  
Book withdrawn because of defamation charges. The tragic  
diminution of Air India, first gradually in the decades of the '80s &  
'90s...

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The Descent Of Air India | Outlook India Magazine  
The Descent of Air India is the story of how an airline was brought  
down to satisfy the selfish needs of a few;it explains how, despite  
the best efforts of some, a larger—at times invisible but always  
extremely destructive—force was at work to plot its downfall.

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The Descent of Air India | Bhargava Jitender | download  
Three-way tussle over 'The Descent of Air India' ... Bhargava, a  
former Executive Director of Air India, wrote a book about the  
string of decisions that led to the felling of the state carrier ...

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Three-way tussle over 'The Descent of Air India' - The ...  
Bloomsbury withdraws book 'The Descent of Air India' blaming  
Praful Patel 16 Jan, 2014, 04.00 AM IST. London-based publisher  
Bloomsbury has withdrawn a book by Jitender Bhargava in  
response to a case filed by former aviation minister Praful Patel  
who the book blames for the national airline's weak financial health.

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The Descent of Air India: Latest News & Videos, Photos ...  
The Descent of Air India elucidates the failure to rejig Air India in  
tune with the times, which compounded with an overt reliance on

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the airline's past glory, impractical expansion plans and the misuse of the company's resources, rapidly led to financial meltdown.

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The Descent of Air India: Revised Edition eBook: Bhargava ...

The Descent of Air India is the story of Air India, the airline that once occupied the topmost position in the list of airline companies in India. The book tells us of the company's monopoly in days gone by and how things changed, over the years.

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The descent of Air India. Published: March 28, 2018 - 12:59

Updated: March 29, 2018 - 13:14. The bullish certainty with which today's policy believes that disinvestment of Air India will yield results is worth reflecting on. JRD Tata was passionate about flying.

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The descent of Air India | HARD NEWS

Air India domestic fares and penalties at a glance. Flight Status. Check the current flight arrival and departure times online. Web Check-In. Check in online to avoid last minute delays. Time Table. Check out our current timetable online. Due to the Covid -19 pandemic, this facility or feature may or may not be available till further notice.

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Welcome to Air India

The Descent of Air India - Wikipedia. The book chronicles the financial downfall of the public sector airline. Hard copies are also available on Amazon India since January after the author self-published the book. In the book, Bhargava argues that the public sector airline Air India reached a bad state, due to government

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interference and bad decisions.

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"This is a very welcome change from last time to entice private players to bid for the carrier," Jitendra Bhargava, former Executive Director of Air India and author of the book, *The Descent of ...*

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Air India: Can the national carrier finally find a buyer ...

The book, *'The Descent of Air India'*, published on October 11, chronicles the financial troubles of Air India. It claims that its mammoth deal to buy 111 planes in 2005 and 2006 with Boeing and Airbus and the merger with erstwhile state-run domestic carrier Indian Airlines lead to Air India's troubles.

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Bloomsbury withdraws book *'The Descent of Air India ...*

*The Descent of Air India: Time for experimentation over*, says Jitender Bhargava 13 Oct, 2013, 04.00 AM IST 'I would even today say that merger between Air India and Indian Airlines was a good decision but I would not have defended its shoddy implementation.'

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*The Descent of Air India News and Updates from The ...*

*The descent of Air India is complete. Or so, it seems. Publishing giant Bloomsbury in a decision, unprecedented for its abject surrender, has withdrawn former AI top honcho Jitender Bhargava's book *The Descent of Air India*, agreed to destroy copies of the book left in its stocks and tendered an apology to former civil aviation minister Praful Patel, who has been pilloried in the book as the ...*

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Praful Patel, Descent of Air India and the killing of a ...  
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Jitender: Amazon.com.au: Kindle Store

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